

Powerhouse Arts' Artist Subsidy Program Budget Guide



The Powerhouse Arts' Artist Subsidy Program is designed to subsidize fabrication services for New-York-based artists facing financial barriers in bringing their projects to life. We aim to prioritize low-income artists intersecting with marginalized identities, specifically Black, Indigenous, artists of color, LGBTQIA+, disabled, and refugee artists with little to no institutional support or gallery representation.

Each recipient of the Artist Subsidy will receive subsidized labor and material costs for fabrication services up to \$6,250 in the Print, Ceramics, Digital Print Lab, or Public Art shops. This subsidy may support work through research & development (R&D), fabrication, assembly, and/or production.

This guide is intended to provide examples of material and labor costs as a reference for artists' project proposals. We request flexibility to collaboratively modify the project based on fabricator feedback and budget limitations.

Please refer to the Powerhouse Arts website for more information regarding the services offered by the fabrication shops, as well as select featured projects.

Print

The Printshop at Powerhouse Arts offers services that include design, film output, screenprinting, and finishing. The Printshop creates over 300 unique works per year and each project has a unique budget. Project budget is determined by the size of the image, the number of prints per image, the number of colors to be printed, and the substrate.

An image can be very simple in appearance but have complex needs to achieve the desired result. For example, an artist working with the Printshop could effectively use the budget to create CMYK screenprints with multiple panels within 36 by 48 inches. Alternatively, this subsidy budget could be used to create background layers with a half-tone print. It is recommended to create an edition of 20 to 50 prints.

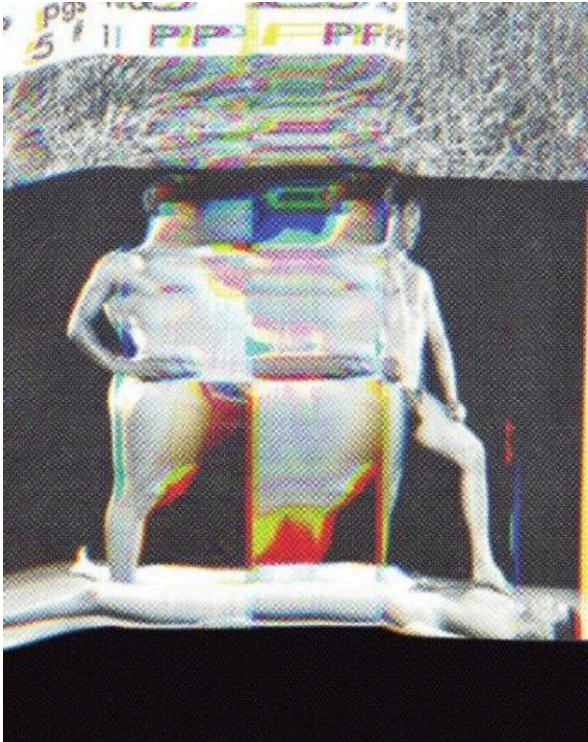
Standard rates for screenprinting start at \$1,200 for one day of printing with one fabricator. To work with additional printers, this increases to \$2,400 for one day of printing with two fabricators and \$3,600 for one day of printing with three fabricators.

Example 1: In the estimate sample below, the Print team produced five CMYK printed canvas panels ranging from 60 inches to 30 inches each. This was made over one and a half days.

1 day of printing with 3 printers, printing 16 CMYK screens	\$3,600
1/2 day of printing with 2 printers	\$1,200
Film output and layout design	\$250
20 screens processed	\$1,200
Total	\$6,250

Example 2: The sample below shows the printing of two editions of 20 prints, full bleed in one day of production with two fabricators.

2 editions of 20 plus APs. Printing full bleed and 2-UP. One image CMYK and one image CMYK+ grey wash. 1 day production	\$2,400
Coventry Rag 335 gsm 25 sheets	\$125
Total	\$2,525



Desiiire/Diiiistortiiion and Body/Meat by Rodrigo Moreira

Digital Print Lab

The Digital Print Lab is equipped with a 10-foot-wide HP 36000 printer that stands out for its capacity to print lengths up to 100 ft on a myriad of surfaces including fabrics or vinyl. Powerhouse Arts is the only non-profit organization in the US offering this service.

The Digital Print Lab also hosts the Swiss Q Nayla Flatbed UV latex, and inkjet printing in large-scale format printer which has the capacity to print on wood, metal, glass, paper, and fabric. The Swiss Q is capable of printing rigid substrates up to 10 by 6 feet by 2 inches thick. This technology also has the ability to print white primers and varnishes of any finish.

The standard rates are:

Latex printing: \$15 per square foot

UV printing: \$40 per square foot

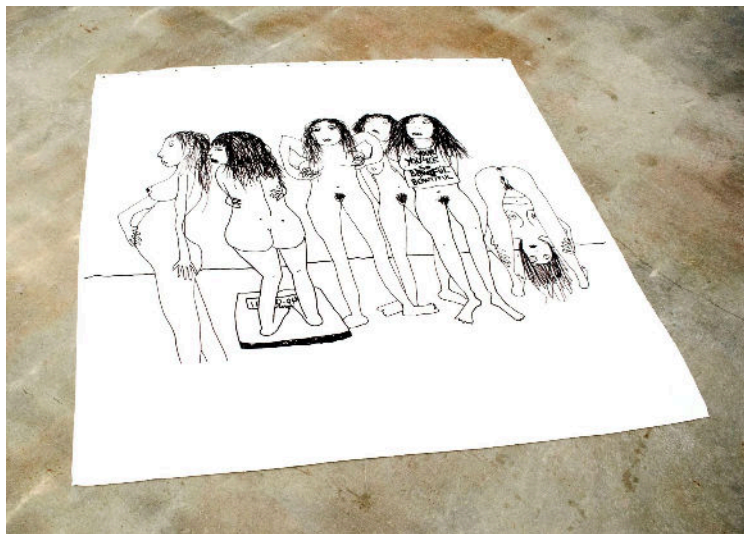
Inkjet printing: \$25 per linear foot

Example: Artist Lauren Cohen worked with the Digital Print Lab for a series of UV, latex, and inkjet prints on shower curtains and primed canvas. See the estimate and image below for reference.

12 napkins UV printed at \$40 per square foot	\$120
5 prints on latex HP at \$15 per square foot	\$2,250
10 inkjet prints on archival cotton rag paper at \$25 per linear foot	\$120
20 inkjet prints on bond paper at \$20 per linear foot	\$700
Test: Inkjet printing on shower curtain	\$60
Total	\$3,250



Napkins printed at the Digital Print Lab by Lauren Cohen,
Gallerina: ~~Do Not~~ Disturb (2024) at The Ace Hotel



Shower curtains printed at the Digital Print Lab by Lauren Cohen,
Gallerina: ~~Do Not~~ Disturb (2024) at The Ace Hotel

Ceramics

Our Ceramics Shop offers services spanning project management, sculpture, wheel throwing, ceramic 3D printing, mold making & slip casting, surface decoration, decal creation, glazing, hydraulic pressing, and electric and gas firing.

With the Ceramics Shop, there are several options within the scope of this subsidy. The RAM press is an effective method of producing a larger quantity of pieces. For this process, mold-making rates begin at \$2,000 and can be used to create an edition of 100-200 pieces. The team could otherwise handbuild one small to medium size sculpture or create wheel-thrown pieces depending on complexity. Artists may choose to work with slip casting, with the possibility of creating two to three 4 to 5 part molds. The 3D printer is also a tool that artists can work with.

Example: Sophia Wallace worked with our Ceramics fabrication team to create sculptures using plaster molds. See the estimate and image below for reference.

Edition of 9 glazed in Palladium (making extra as contingency)	\$4,155
Materials - Plaster, slip, glaze	\$665
Project Management	\$720
Total	\$5,540



Sophia Wallace, *Swan Series* (2024)

Public Art

Public Art offers a range of custom art fabrication services that provide artists with end-to-end support from design, fabrication, assembly, and installation for sculptural work. Working across wood, metal, and novel materials, artists can partner with fabricators in the wood shop, metal shop, and digital fabrication lab to create artworks suited for a range of scales and creative projects.

For projects requiring complete end-to-end services or that are large in scale, the public art subsidy will only partially cover expenses. Additional external funding will need to be secured prior to project kickoff.

Example: The Public Art team fabricated a 16 by 16 by 9 foot wooden structure for a multimedia installation. This structure was embellished with polycarbonate acrylic, sheet metal, and bullet-resistant fabric. See the estimate below for reference.

Fabrication Crew: (40-hrs @ \$75/hr)	\$3,000
Consulting & Direction: (10-hrs @ \$175/hr)	\$1,750
Fabrication Drawings	\$350
Polycarbonate Sheets: (8 @ \$151.20/ea)	\$1,209
2 Sheets Galvanized Metal, thinnest gauge: (2 @ \$100/ea)	\$200
1050D Ballistic Cordura 60" Wide Water Repellent Military DWR Fabric: (10-yds)	\$200
Deck Framing 2x4s: (100 @ \$5/ea)	\$500
Glass Perimeter Framing: (50 @ \$10/ea)	\$500
Decking: Sanded 3/4" Plywood: (8 @ \$50/ea)	\$400
Platform Facade Substrate: Sanded 1/2" Plywood: (8 @ \$50/ea)	\$400
Framing & Decking Hardware	\$150
R&D, Sourcing, Project Management	\$1,299
50% Artist Subsidy on Services	-\$3,199
Total	\$7,074